



SYDNEY SCHOOL OF PROTOCOL

Become a Trainer Global Citizen Certificate Program

2020



The opportunity



Interested in preparing the next generation of Global Citizens?

Who should attend?

If you are either an entrepreneur seeking new pathways, pivoting your career or passionate about learning and want to present mastery sessions on modern etiquette and international protocol, this is the program for you.

Global context

Business etiquette training directly impacts the bottom line because decision makers, colleagues, bosses, clients & prospects will choose to do business with people in whom they have confidence.

It is not just about coping with your cutlery at a foreign banquet. It is how you create a good impression and feel confident in social and business situations – online or face-to-face. University Degrees and expertise do not always guarantee success. How you are perceived can be the real deal breaker.

Research has shown that 85% of job success is attributable to well-developed soft and people skills, as opposed to technical ability. However, soft skills are still overlooked in both academic studies and professional education.

The impact of COVID -19 on the future growth of working environments (including remote work) calls for a need to enhance soft skills for creating new connections & building new relationships.



Who we are

Australia's "go to" experts in modern etiquette and international protocol intelligence.

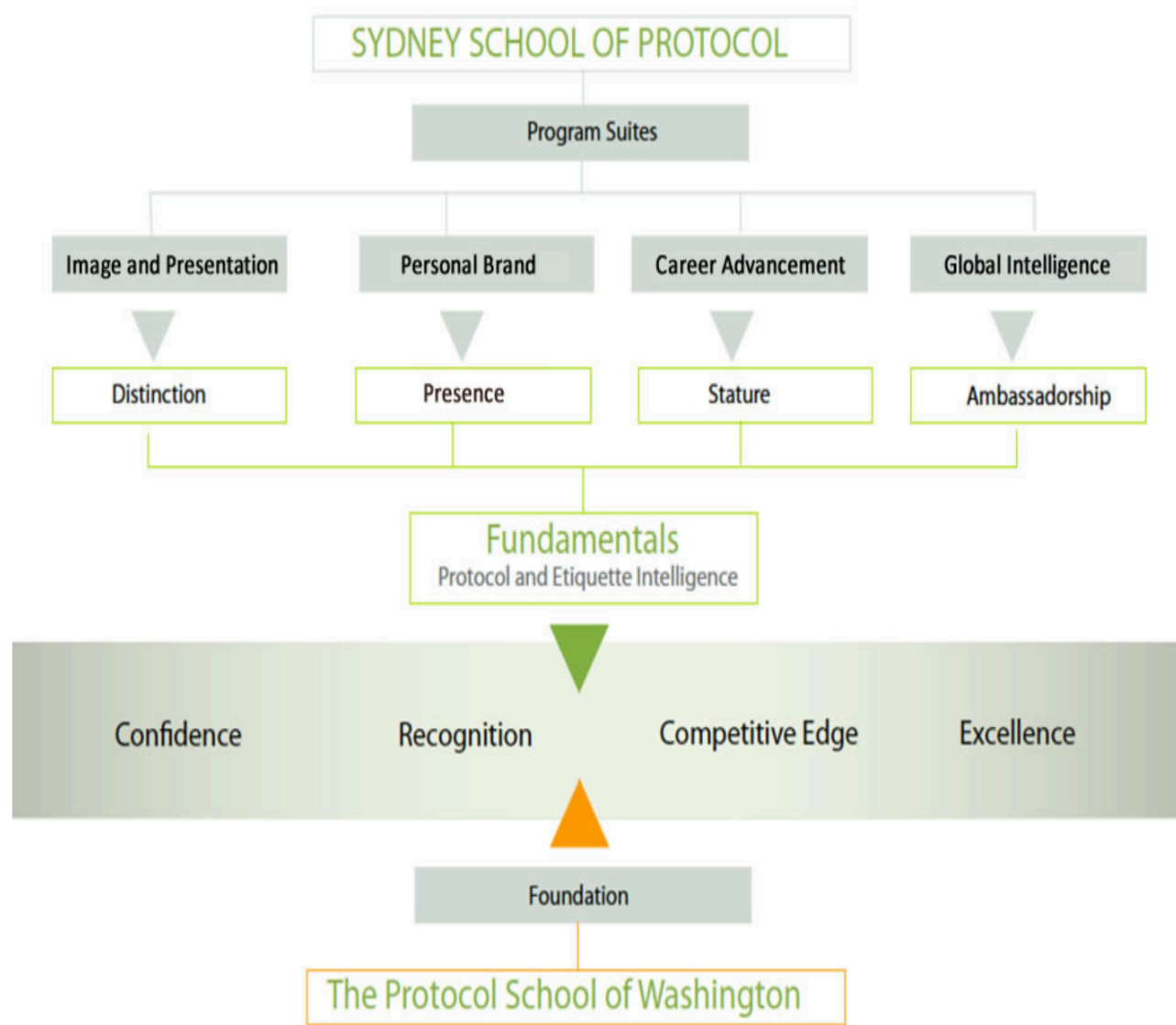
A Global Citizen - Train the Trainer program, uniquely adapted to the needs of the Australian market.

You will gain an opportunity to become an expert in transforming clients with the soft skills for success in business, career advancement, service and life skills.

Experience underpinned by our **Founder/Director** Julie Lamberg-Burnet, **a graduate of the Protocol School of Washington®** with extensive practical experience and **CEO / Facilitator** Ariel Xue, a global entrepreneur.

Julie & Ariel are passionate about bringing Modern Etiquette, International Protocol and development to individuals and groups to help them **excel in any area of life, including business and social environments.**

SSOP Framework

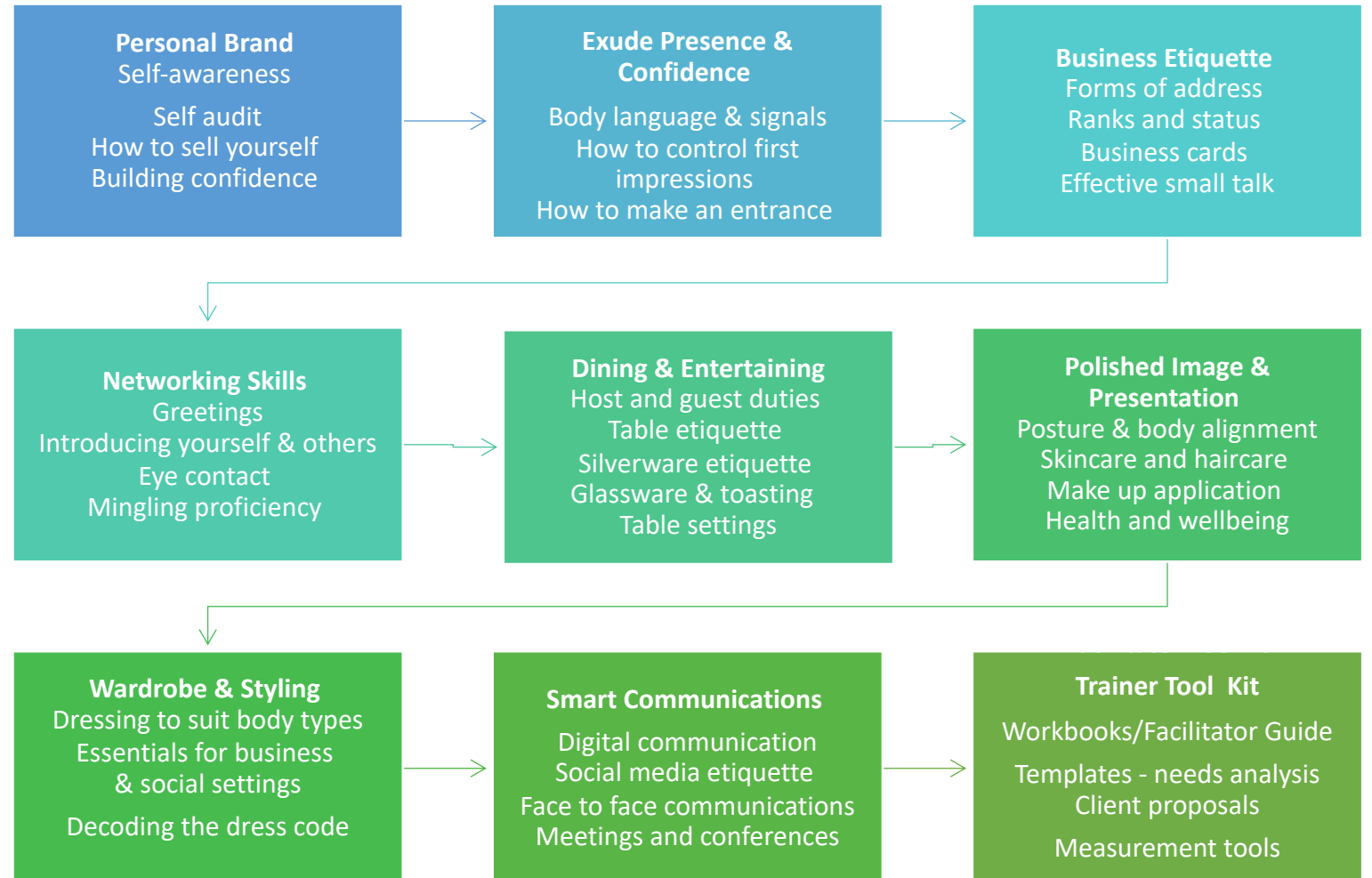




Program overview

- ✓ In-depth learning on current behaviours and accepted practices in protocol and etiquette in an Australian context
- ✓ Intercultural sensitivity and understanding for today's complex environments
- ✓ Training facilitation tools for imparting knowledge to others
- ✓ An understanding of how to assess client training needs to clearly outline learning objectives and expected outcomes
- ✓ Certificates of Completion by the Sydney School of Protocol considered “Trained by the Sydney School of Protocol”
- ✓ Use of SSOP’s Workbooks (hard & soft copies) & PowerPoint slides
- ✓ Use of SSOP logos for use on materials and websites
*Access to a secure digital learner platform, website and blog

Program content



Learning experience



Our approach

Scientific research-based learning

Underpinned by a strong educational curriculum and a well founded scientific and research -based approach. On-line and off-line programs matched to learning and assessment outcomes.

Global expertise

Certified by the Protocol School of Washington - a leading training institution with more than 20 years experience. Sydney School of Protocol programs delivered by accredited professionals.

Engaging & experiential

Evidence based learning designed to meet key outcomes including behavioral change and self - awareness.



Investment

Program Fees include:

Learning & Development Tools

Reference Material/Workbooks/Catering /IT

Training delivered by two Industry Experts

Sydney School of Protocol Certificate of Completion - Trained by the Sydney School of Protocol

Tuition Fee: \$10,000 (+GST) maximum two participants

Total Training Hours: 30 (Option for Off-line &/or On-line)

Special Offer: \$8000 (+GST) (valid up to June 26th 2020) maximum two participants

Total Training Hours: 30 (Option for Off-line &/or On-line)

Annual Fee: \$500 (+GST) per annum

Use of the Sydney School of Protocol training materials

Use of SSOP logo's on materials and website

*Free access to SSOP Digital Learning Platform for one month (3rd quarter 2020)



Julie Lamberg-Burnet

Founder / Director Sydney / Facilitator

A strong educational leader, playing key roles in service strategy, design and development, brands and marketing. As **Head of Customer Experience Delivery at Qantas Airways** Julie drove strategic initiatives to develop a cross company focus, which included creating a Centre of Service Excellence to host all service training and development. 16,000 staff participated in an experiential learning program linking the brand, service and people.

Julie is a graduate of the Protocol School of Washington® and is passionate about bringing Business Etiquette, International Protocol and Customer Service skills development to individuals and groups to help them **excel in any area of life including business and social environments.**



Ariel Xue

Chief Executive Officer / Facilitator

Ariel arrived in Australia 10 years ago as an international student from China. Ariel holds a Bachelor's Degree in Dentistry from China and a Master's Degree of Occupational Therapy from The University of Sydney. She has worked in various clinical settings as an Occupational Therapist since 2013 and developed her strong relationship building skills with people from different age groups, cultural backgrounds and walks of life.

Ariel also has a passion for beauty and fashion. She is a global trotting model with multiple awards in international pageants and modelling competitions and has appeared in popular TV shows in both China and Australia. Her commercial clients include Mini Cooper China, American Express Australia, Westfield Sydney, Commonwealth Bank and Destination NSW to name a few.

Ariel served as the Director of SoGal Sydney from 2017-2019, proudly bringing a powerful, global network of millennial diverse entrepreneurs and investors to Australia.

Contact details

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