

SYNERGIZE MASTERMIND™

PRESENTS

TOTAL BREAKTHROUGH: GLOBAL BUSINESS PROTOCOL

San Francisco February 11, 2014

Synergize Mastermind™ is an international group of business etiquette, cultural intelligence and relationship building experts. Each member of our organization is a leading entrepreneur who has worked in human resources, real estate, event management, aviation, luxury goods and the legal field.

***Our Mission Since 2011:** To empower you with the skills to achieve your Total Global Business Protocol Breakthrough.*

Breakthrough to new heights in your career with
Global Business Protocol!



WORKING YOUR “NET”

Julie Blais Comeau, aka “Etiquette Julie,” is *Huffington Post* Canada’s Sticky Situations Solutioneer and the author of *Etiquette: Confidence & Credibility*. Julie shares tips on how to recession-proof careers and build lasting relationships with the 5 P’s of networking.
www.etiquettejulie.com



THE NEW WOW FACTOR

Christine Curavo is an Apple Computer alumnus and the founder of multi-million dollar Silicon Valley corporations: Int’l Events and Mainstream Events. Christine presents 10 important stats on the importance of a great customer experience—and why it commands loyalty in the marketplace.
www.curavo.com



GLOBAL BUSINESS DIPLOMACY

Nadia Ferrah is a French born ex-pat and Global Bridger at Professional Passport based in Montréal, Canada. She channels her 20+ years in training and HR into a fascinating account on how intercultural thinking patterns can be used to build relationships and influence business decisions.
www.professional-passport.com



EXECUTIVE PRESENCE

Diane Gordon is the founder of Etiquette Essentials located in London, Ontario. A successful realtor with a decades spanning career, Diane offers an entertaining look at the secrets to authentically develop and showcase your executive presence and workplace gravitas.
www.etiquetteessentials.ca



NEXT GENERATION PROTOCOL

Julie Lamberg-Burnet is the Founder and Director of the Sydney School of Protocol. Drawing from two decades of successful brand building, Julie offers a contemporary and interactive look at “next generation” protocol and its impact on today’s global businesses.
www.sydneyschoolofprotocol.com



CULTURE AND GLOBAL DIVERSITY

Robyn Spens is the London, UK Director of Professional Passport. A leader in Int’l sales and marketing for 15+ years, Robyn will present a synopsis regarding the impact of cultural diversity on global business teams and the need for intercultural communication awareness and skills.
www.professional-passport.com



DOING BUSINESS IN ASIA

Diana Rudolph has worked and lived in Europe, Australia and Asia including official and diplomatic postings to China and Vietnam. Currently living in Shanghai, she knows Asian manners, traditions and business customs. Diana will empower you to know what to do, or not, when visiting Asia.
www.dianaconsult.com



THE FIRST TEN SECONDS

Stayce Wagner is the Founder and CEO of Spencer Crane Etiquette, LLC located in Los Angeles and Atlanta. Stayce shares humorous insights from her former legal career on how common non-verbal communication can have a lasting effect on how you are perceived in the workplace.
www.spencercrane.com

Register now for this worldwide premiere!
Call: 415-777-0852 or email: christine@curavo.com